

## **NAPILI KAI CELEBRATES 50 YEARS OF ALOHA SWEEPSTAKES OFFICIAL RULES**

**1. NO PURCHASE NECESSARY TO ENTER OR WIN.** One prize per household. Vacation package is subject to availability at the time of reservation. Blackout dates are June 10 through August 15, 2011 and December 15, 2011 through January 6, 2012. Napili Kai Beach Resort Celebrates 50 Years of Aloha Sweepstakes (the Sweepstakes) begins at 12:00 AM Hawaiian Time on or about April 1, 2010 and ends at 11:59:59 PM Hawaiian Time on December 31, 2010.

### **2. PRIZE:**

7 Nights Ocean View Studio accommodations for two at Napili Kai Beach Resort  
Roundtrip Air Transportation for two provided by mango Tours on Hawaiian Airlines  
7 Day Rental Car provided by Enterprise Rent-A-Car  
Private Na Hoku Dinner for Two  
Roundtrip Expeditions Ferry Tickets for Two to Lanai  
Two Tickets for the Masters of Slack Key Guitar Concert Series  
Masters of Slack Key Guitar Concert Series CD  
Two Welcome Leis

**3. ELIGIBILITY:** The Sweepstakes is open only to legal residents living in the United States and Canada who are at least 21 years of age as of June 1, 2010. Employees, officers and directors of Napili Kai, Ltd., Napili Kai Beach Resort, participating sweepstakes partners, their affiliates, subsidiaries, advertising, promotion, fulfillment and marketing agencies, their immediate families (and those living in their same households) are not eligible to participate in the Sweepstakes. By entering the Sweepstakes, participants agree to release, discharge and hold harmless, Napili Kai, Ltd. and its participating sweepstakes partners, respective officers, directors, employees and agents, from any damages which may arise out of participation in the Sweepstakes or out of the acceptance, use, misuse or possession of prizes. By participating, you agree to these Official Rules and to the decisions of the judges, which are final and binding in all aspects. Void where prohibited by law, rule or regulation. All Federal, State and local laws and regulations apply.

**4. PRIZE VALUE AND RESTRICTIONS:** Total approximate retail value (ðARVö) \$5,000.00. The actual value of the prize may vary depending on times of travel, airfare fluctuations and hotel charges at the time of travel. Therefore, the actual value of the prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and stated ARV will not be awarded. Travel is subject to the restrictions and conditions set forth below. Any costs associated with prize receipt and/or use that are not expressly stated above are not included in the prize and are the responsibility solely of the prize winner. All prize-related travel arrangements will be administered by Sponsor's authorized designee. Prize winner will be required to provide a valid passport or government issued identification at time of travel. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor's sole discretion. All airline tickets issued in conjunction with prize are not eligible for upgrades, frequent flyer miles or any other promotional benefit. Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in the prize winner's possession. Prize travel is subject to capacity controls, availability, and certain other restrictions. Certain blackout dates may apply. Travel must be roundtrip. Sponsor will determine airline and flight itinerary in its sole discretion. Any unclaimed and/or unused prize travel package or element thereof will be

forfeited by prize winner and will remain the property of Sponsor. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules and those set forth by Sponsor's air travel prize supplier, as detailed in the passenger ticket contract issued by such supplier.

Travel must be completed by June 9, 2012. Prize is not transferable, and prize substitution will not be allowed, except at the discretion of the Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value in the event listed prize or portion thereof is unavailable for any reason. Winner is responsible for applicable federal, state and local taxes in connection with the prize. Properly claimed prize will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules

**5. HOW TO ENTER:** Napili Kai Beach Resort Celebrates 50 Years of Aloha Sweepstakes is a randomized drawing. Participants may enter only once per household over the course of the Sweepstakes. To enter, you must complete the entry form with your first and last name, and your email address. After entering correct information in all the fields online and clicking on the Enter Now button, a verification email will be sent to your e-mail address to confirm your entry. Upon confirmation of your entry, you will be entered in a database for a random drawing to win the Grand Prize offered in the Sweepstakes. Entries will be deemed made by authorized account holder of the email address submitted at time of entry. The authorized account holder is deemed as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted email address. If the potentially winning entry is an Internet or other computer entry, the potential winner must provide Napili Kai, Ltd. with proof that the potential winner is the authorized account holder of the email address associated with the potentially winning entry.

**6. SWEEPSTAKES DRAWING AND NOTIFICATION OF WINNERS:** Winner will be selected in a randomized drawing from all eligible entries received. The Sweepstakes Grand Prize drawing will be held on or about January 5, 2011. Contest sponsors reserve the right to substitute any non-cash prize with a prize of equal or less value for prizes that become unavailable. Potential winner will be notified by e-mail. Winner must reply BY TELEPHONE within 10 days of the initial contact from Napili Kai Beach Resort in order for documentation to proceed. Winner of grand prize must sign, notarize and return Affidavit of Eligibility and Release of Liability/Publicity Release document within 10 days of receipt, prior to issuance of prize vouchers. Non-compliance or, if a selected potential winner cannot be contacted, is ineligible, fails to claim prize, or fails to return the completed and executed Affidavits and Releases, as required, or if the Prize Notification or prize is returned as undeliverable, an alternate winner will be selected.

**7. DISQUALIFICATION:** Contest sponsors are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer, telephone transmissions, technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Sweepstakes, as solely determined by the judges, will be disqualified. If disqualified for any of the above abuses contest sponsors reserve the right to terminate player's eligibility to participate in the Sweepstakes. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of contest

sponsors which, in the sole opinion of the contest sponsors, corrupts, or impairs the administration, security, fairness or proper play of the Sweepstakes, contest sponsors reserve the right at its sole discretion to suspend or terminate the Internet portion of the Sweepstakes, but may continue with the free, alternate means of entry portion. Contest sponsors are not responsible for any problem with the Sweepstakes entry generated by computer hardware or software malfunction, error or failure. Contest sponsor's sole responsibility for any irregular Sweepstakes entry is replacement with another entry. If a potential winning entry is made by Internet or other computer entry, that potential winner may be required to provide Napili Kai Beach Resort with proof that the potential winner is the authorized account holder of the electronic mail address associated with the potential winning entry.

**8. USE OF PARTICIPANT'S EMAIL ADDRESS:** By entering contest Participant agrees to allow Napili Kai Beach Resort to add Participant's email address to its email list. Participant can at anytime unsubscribe from said email list.

**9. TAX INFORMATION:** All taxes and fees on prizes won are the sole responsibility of the winner.

**Sponsored By:** Napili Kai Beach Resort, 5900 L. Honoapiilani Road, Lahaina, HI 96761.